

FIG. 1

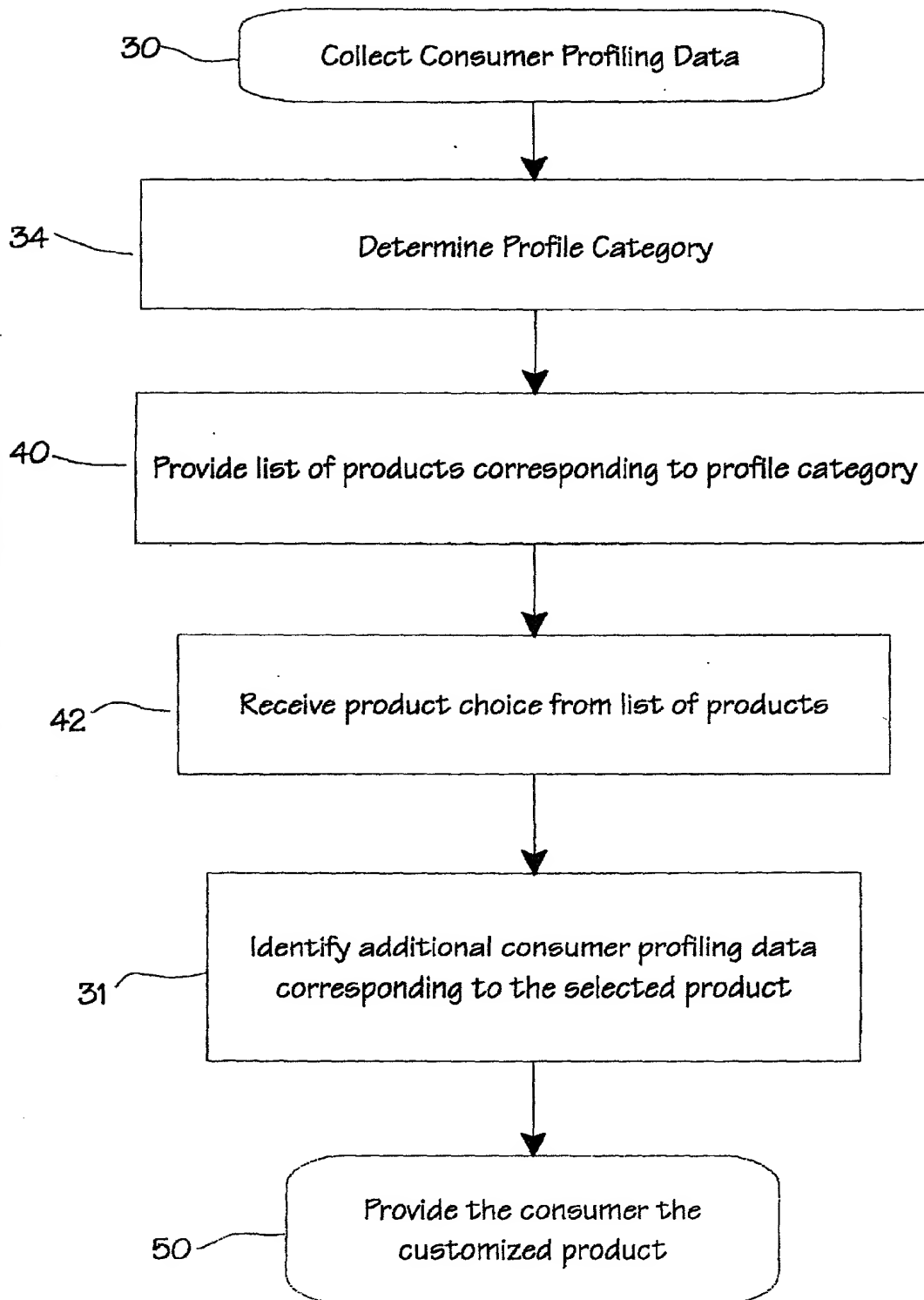


Fig.1

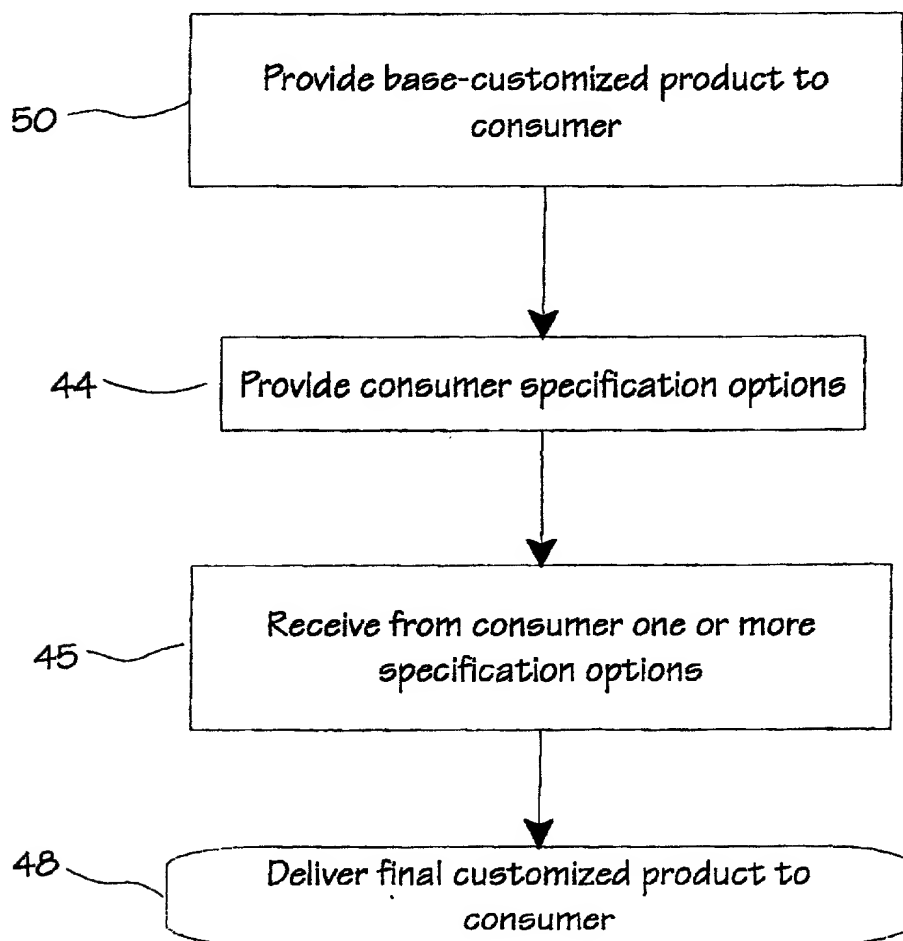


Fig. 2

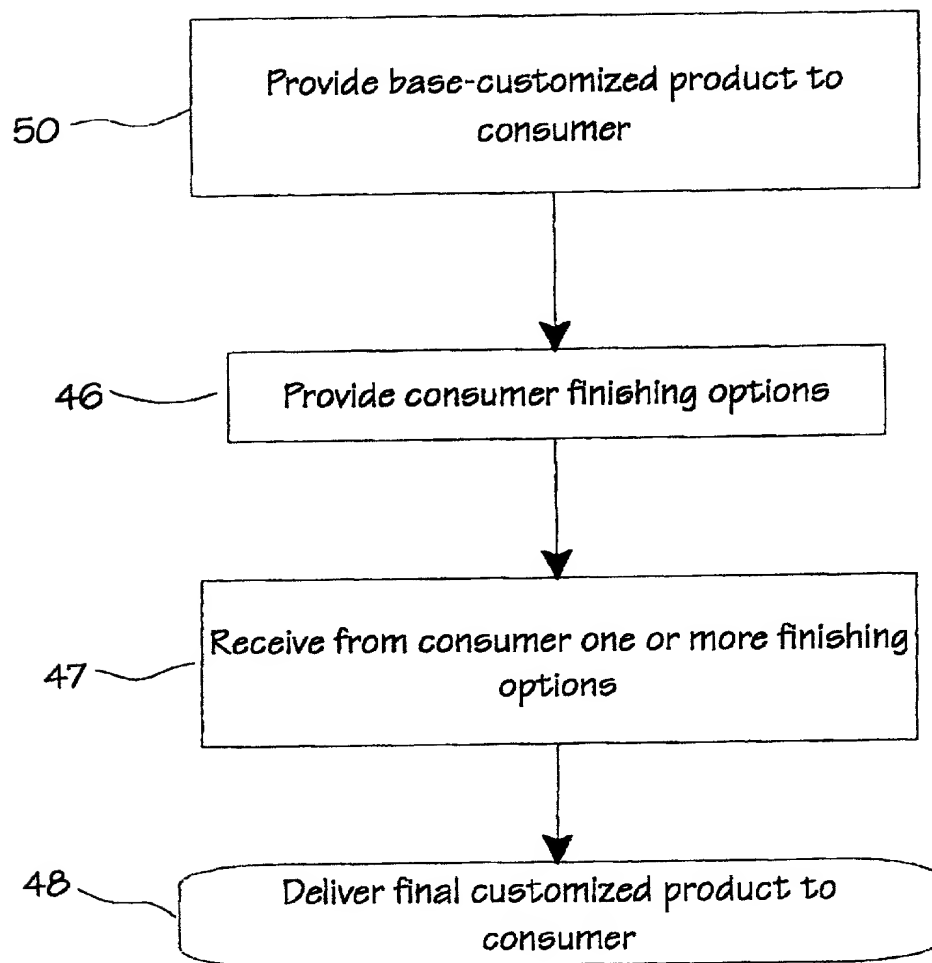


Fig. 3

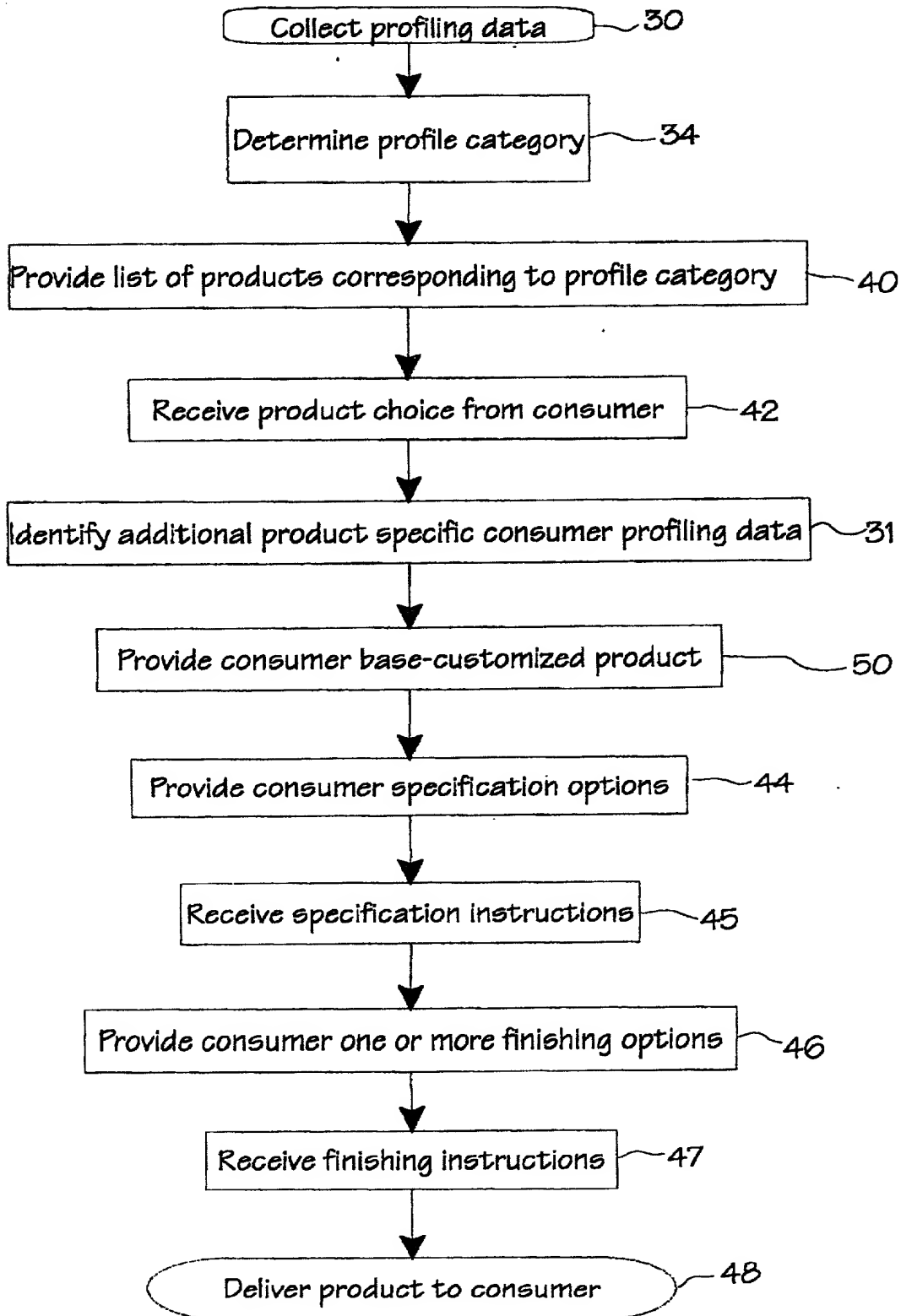


Fig. 4

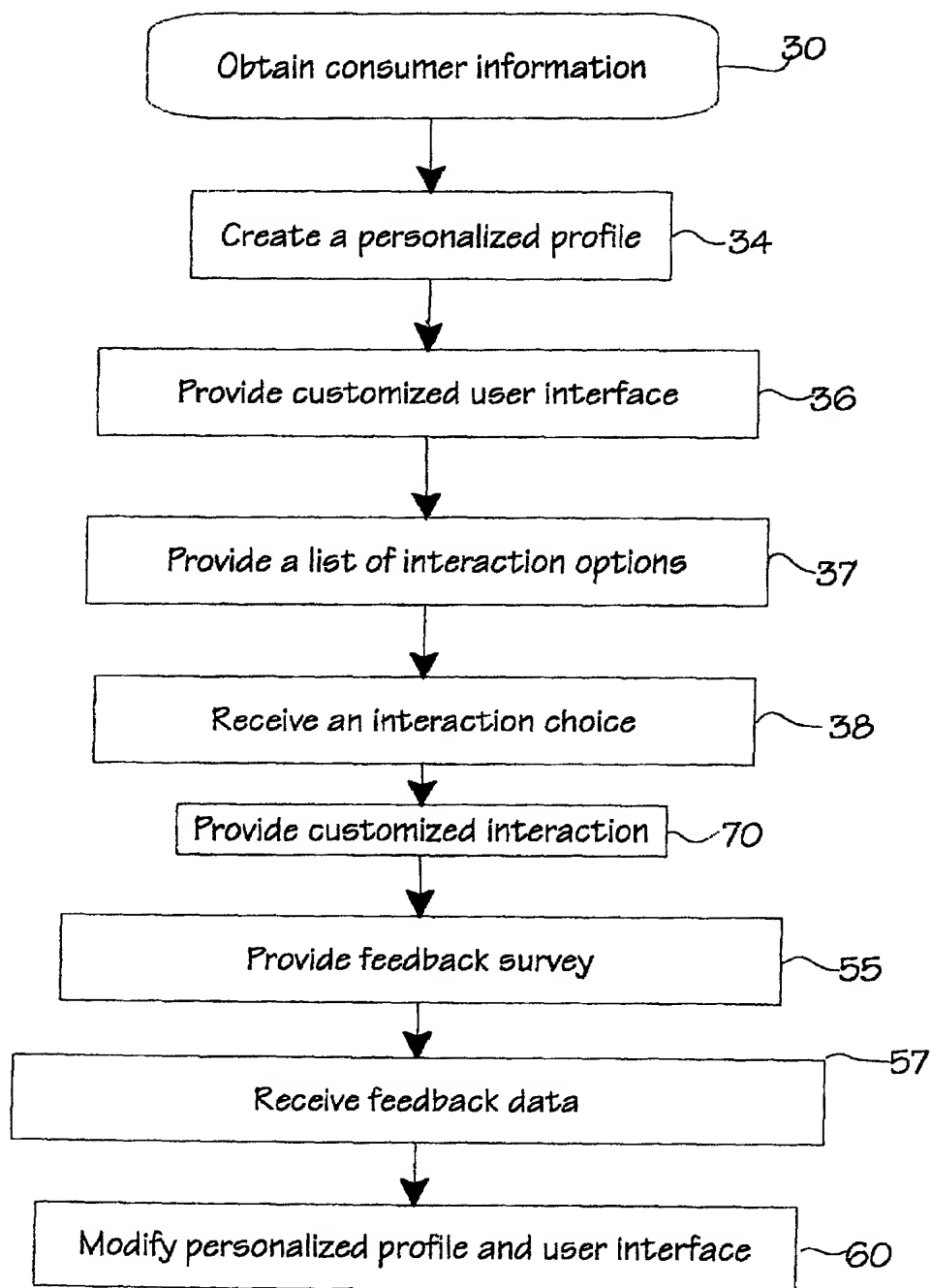


Fig. 5

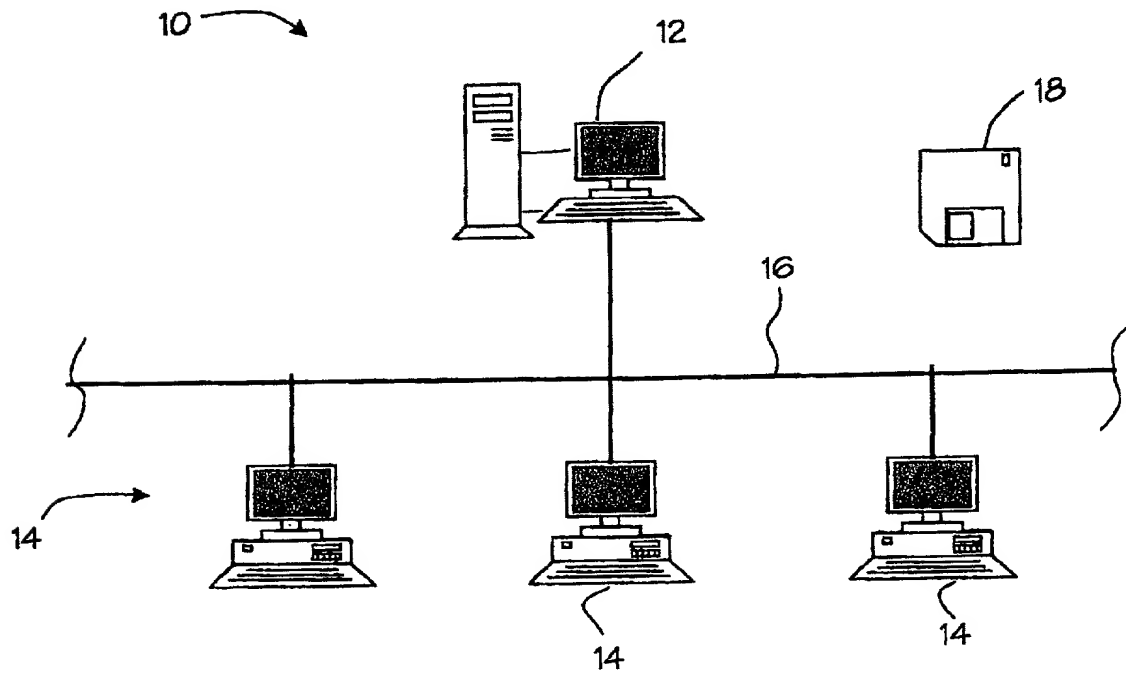


Fig. 6

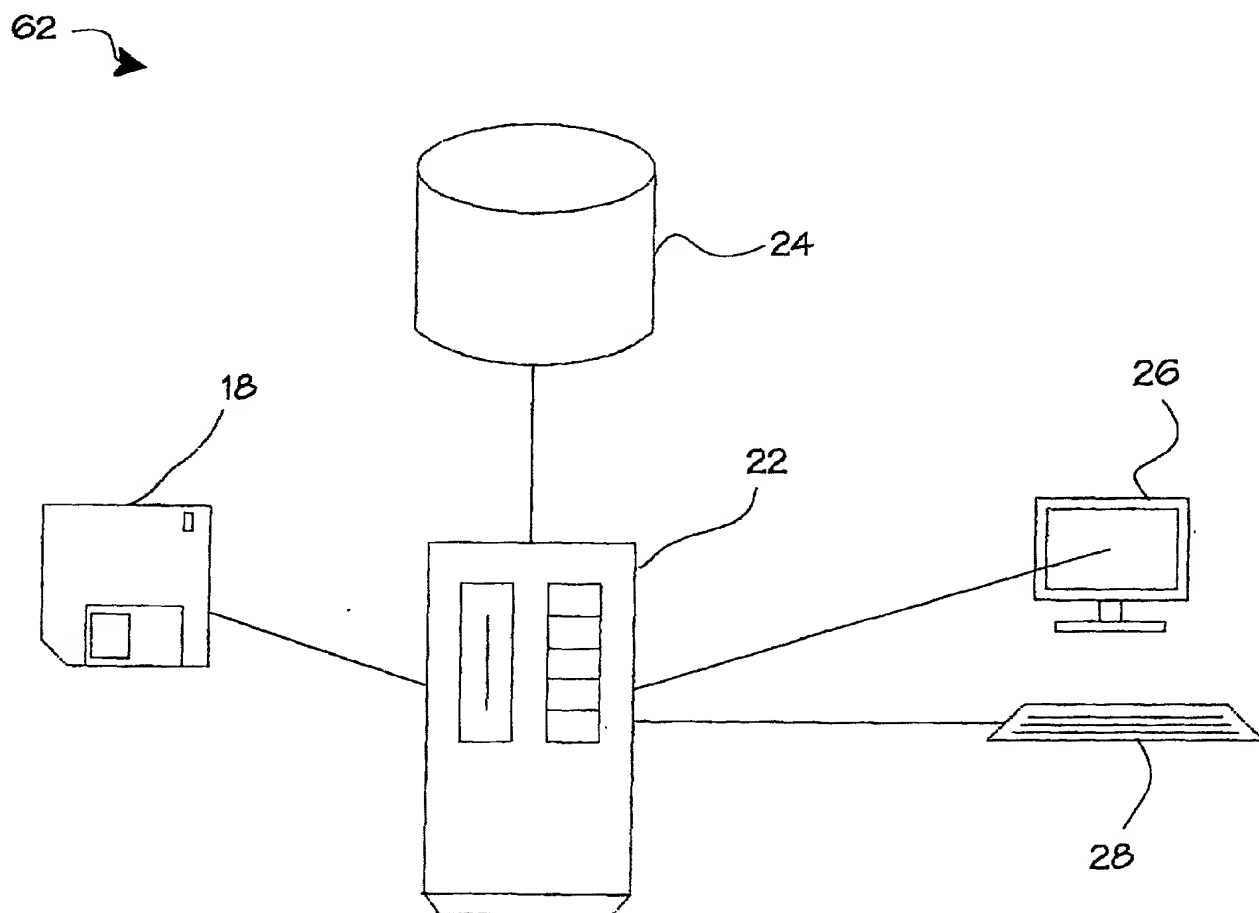


Fig. 7

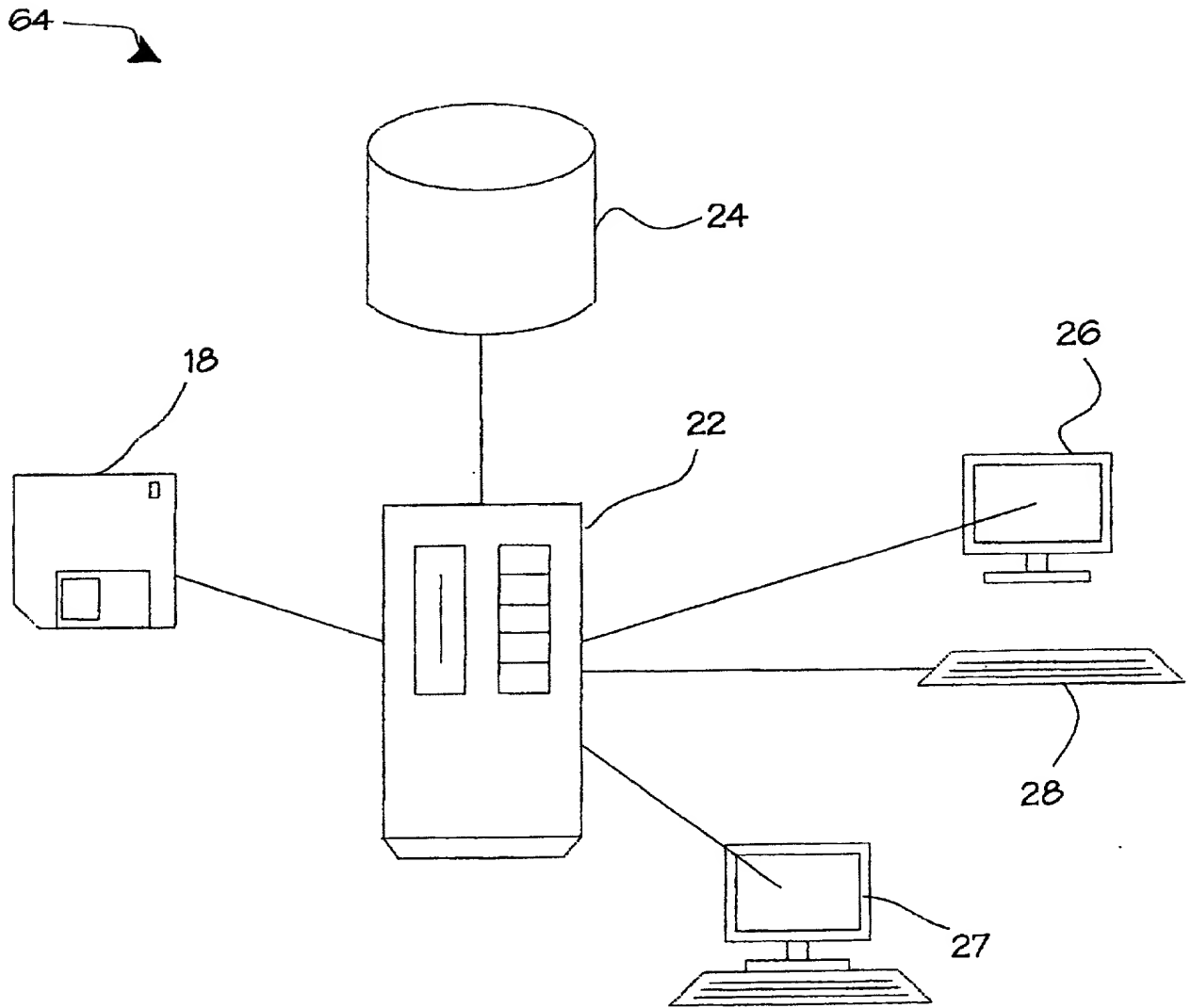


Fig. 8



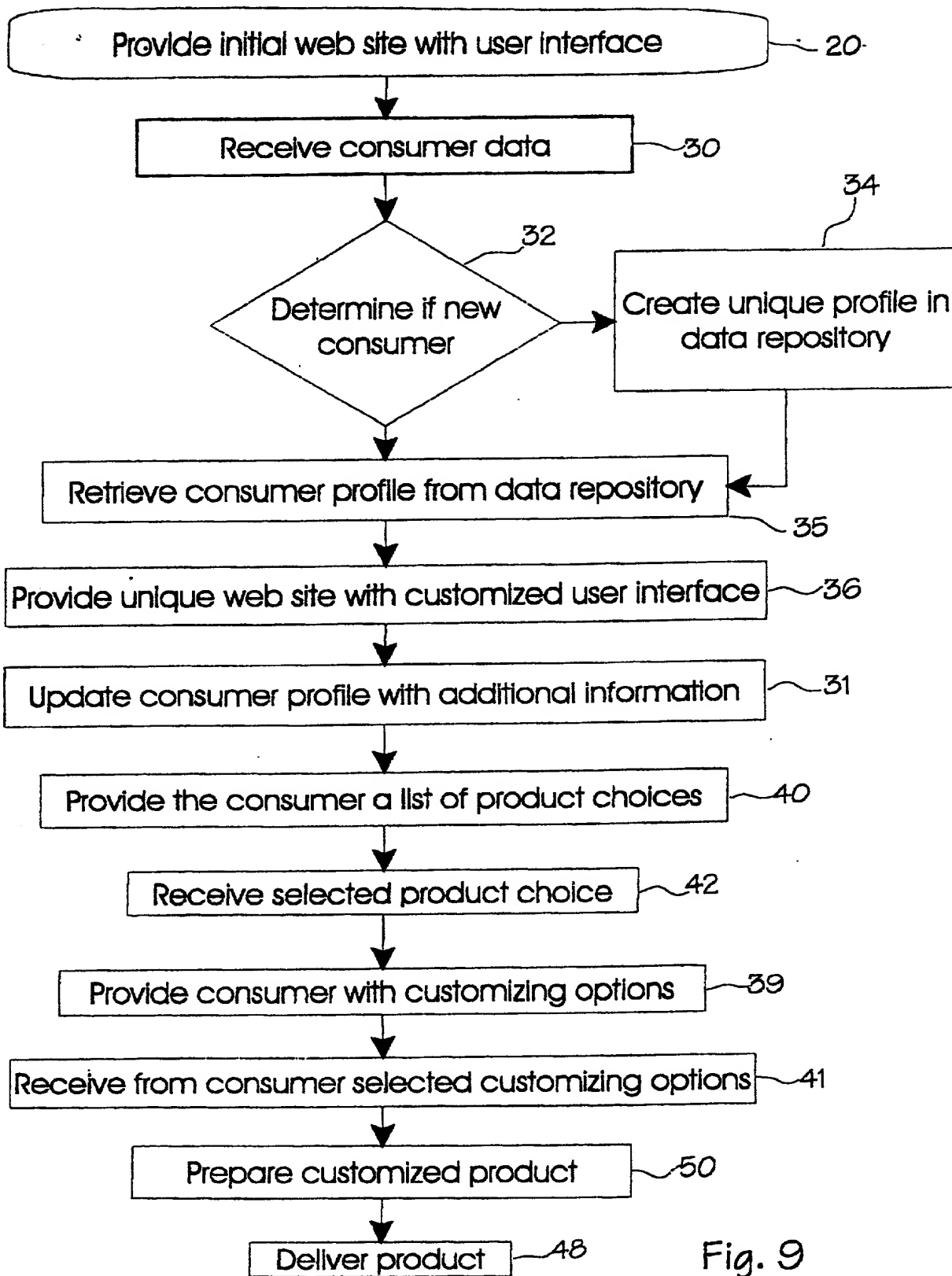


Fig. 9

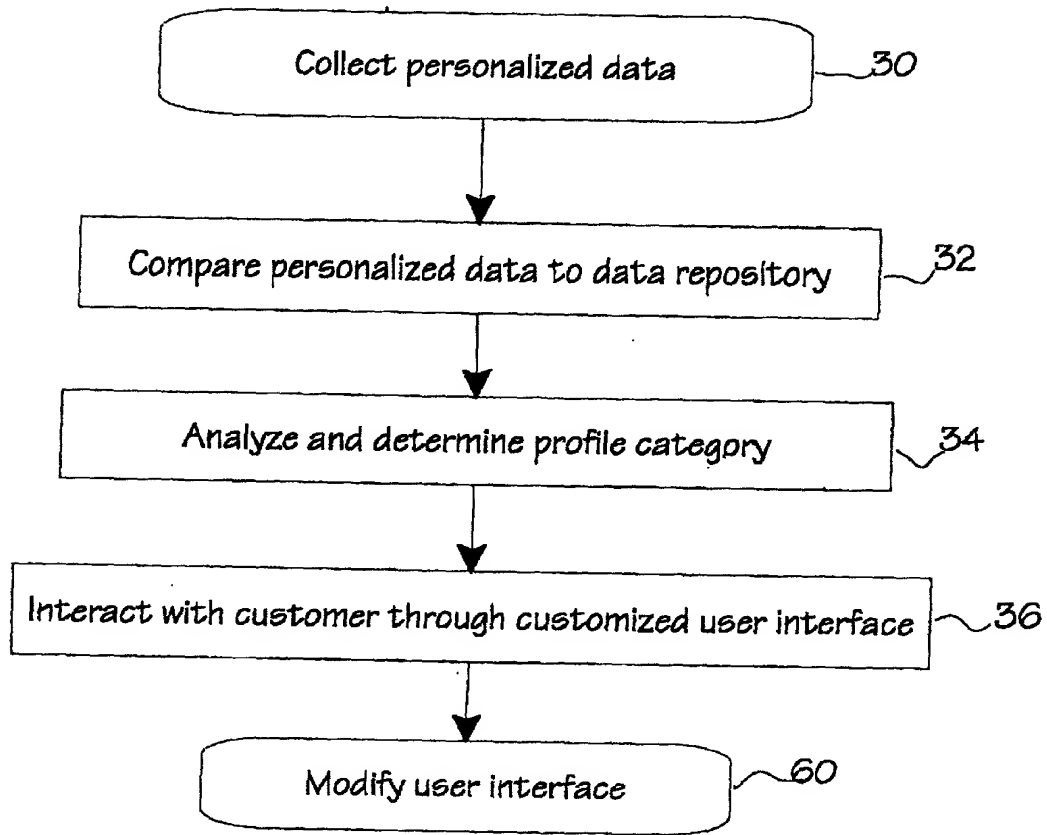


Fig. 10

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Please answer the following **6** questions to help reflect.com create your personal web site customized with **information, tips, & products** to suit who **YOU** are, what you like, and the kind of relationship you want to have with beauty care.

**1**

I like to **wear**:

The latest fashion trends

Traditional, classic styles

Comfortable, active styles

Uncomplicated styles and natural fabrics

**2**

If I were a **house**, I would be:

A beautiful mansion filled with art from the hottest artists

A penthouse apartment in the heart of a big city

A maintenance-free townhouse with an exercise room

A cozy house with a meditation room and a garden

A historic home in an established upscale neighborhood

A ranch in the country

**3**

Of the following, which is **most** visually pleasing:



Figure 11

4

The person closest to me would say  
I am most likely to **dream** about:

Living a glamorous life

An activity that is both physically and mentally challenging

Going for a sunrise walk on a secluded beach

A romantic home-made candle-light dinner for two

5

The **animal** which best  
represents my **personality** is:

A peacock      A dog

A hawk      A horse

6

Which of the following most closely  
represents your **ethnic** background:

Asian    African American    Hispanic

White    Other

Please click → enter to continue, or → review your answers



Figure 12

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## your reflect regimen

\*  
⊖  
✕  
⊙

Click "**enter**" to confirm your answers or click the **boxes** you wish to **change**.

<b>skin care</b> <b>hair care</b> <b>cosmetics</b>	The <b>natural</b> color of your <b>hair</b> is ...? Blonde Strawberry Blonde Red Auburn Golden Brown Light Brown <b>Deep Brown</b> Black	Which of the following most <b>closely</b> represents your <b>ethnic</b> background?  Asian Black Hispanic White Other
What is <b>your</b> <b>eye</b> color?  <div style="text-align: center;">  </div> <div style="text-align: center;">  </div>	Do you experience any of the following skin concerns? <b>Redness</b> Acne/blemishes Facial lines/wrinkles dark circles under eyes uneven skin tone facial scars	

This symbol ⊙ identifies your **regimen products** throughout your site
**Enter**

Figure 13

← Back Close Window

## your reflect regimen

\*  
⊖  
✕  
⊙

Click **"enter"** to confirm your answers or click the **boxes** you wish to **change**.

<b>skin care</b> <b>hair care</b> <b>cosmetics</b>	Have you <b>ever</b> had an <b>adverse reaction</b> to a cosmetic product? <span style="border: 1px solid black; border-radius: 50%; padding: 2px 10px;">YES</span> <span>NO</span>	Which of <b>these</b> do you <b>use</b> on a <b>regular</b> basis? <ul style="list-style-type: none"> <li><input checked="" type="checkbox"/> Foundation</li> <li><input type="checkbox"/> Powder</li> <li><input type="checkbox"/> Concealer</li> <li><input checked="" type="checkbox"/> Blush</li> <li><input type="checkbox"/> Eye Liner</li> <li><input type="checkbox"/> Eye Shadow</li> <li><input type="checkbox"/> Mascara</li> <li><input checked="" type="checkbox"/> Lip Liner</li> <li><input checked="" type="checkbox"/> Lipstick</li> <li><input checked="" type="checkbox"/> Lip Gloss</li> <li><input type="checkbox"/> Nail Polish</li> <li><input type="checkbox"/> Brow Pencil</li> </ul>
What is your <b>skin tone</b> ? Pink/blue Golden/yellow Olive Rosy Brown	What is your <b>skin color</b> without a suntan? <div style="display: flex; align-items: center; margin-top: 10px;"> <div>             Light              Medium              Dark           </div> </div>	

This symbol ⊙ identifies your **regimen products** throughout your site
 Enter

Figure 14

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## Create my products

Here is your **skin care** product regimen. Click on a **product** below to continue. Click **here** to redo skin questions.

skin care

hair care

cosmetics

















This symbol  identifies your **regimen products** throughout your site

Figure 15

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## your reflect regimen

Click "**enter**" to confirm your answers or  
click the **boxes** you wish to **change**.

<div style="border: 1px solid black; padding: 2px; margin-bottom: 2px;">skin care</div> <div style="border: 1px solid black; padding: 2px; margin-bottom: 2px;">hair care</div> <div style="border: 1px solid black; padding: 2px;">cosmetics</div>	How <b>hard</b> is your <b>water</b> ? <div style="border: 1px solid black; border-radius: 50%; padding: 2px; display: inline-block;">hard</div> medium soft	To cleanse your <b>hair</b> do you prefer to use... Shampoo Shampoo/conditioner in one
During a <b>normal</b> day does your <b>hair</b> ... <input type="checkbox"/> become limp <input checked="" type="checkbox"/> become frizzy <input type="checkbox"/> <input type="checkbox"/>	Does your hair tend to be <b>dry</b> or <b>damaged</b> ? not dry or damaged slightly dry or damaged moderately dry or damaged severely dry or damaged	<b>What</b> has been done to your <b>hair</b> in the past <b>6 months</b> ? <input type="checkbox"/> permed or relaxed <input checked="" type="checkbox"/> color treated <input type="checkbox"/> highlights/bleach <input type="checkbox"/> none of the above


This symbol  identifies your **regimen products** throughout your site
**Enter**

Figure 16



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## your reflect regimen

Choose a **packaging option** from the boxes below.

✱

⊖

✕

⊙

skin care
hair care
cosmetics

1

**reflect package**

Slender bottle with  
'berry medley' fragrance  
[view product now]

or

2

**Design** your  
product's **packaging**  
and choose its fragrance

?????????

?????????

?????????

?????????

?????????

?????????

?????????

**Design** your  
product's **packaging**  
and choose its fragrance

This symbol ⊙ identifies your **regimen products** throughout your site

Figure 17

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# create my products

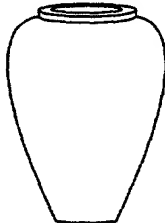
Choose your product's **package** from the boxes below or let us choose one for you by clicking "**next**."

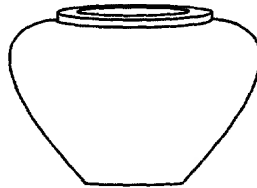
skin care


hair care


cosmetics

which **shape** would  
be most appealing  
for your **bodywash**?







This symbol  identifies your **regimen products** throughout your site

Next

Figure 18

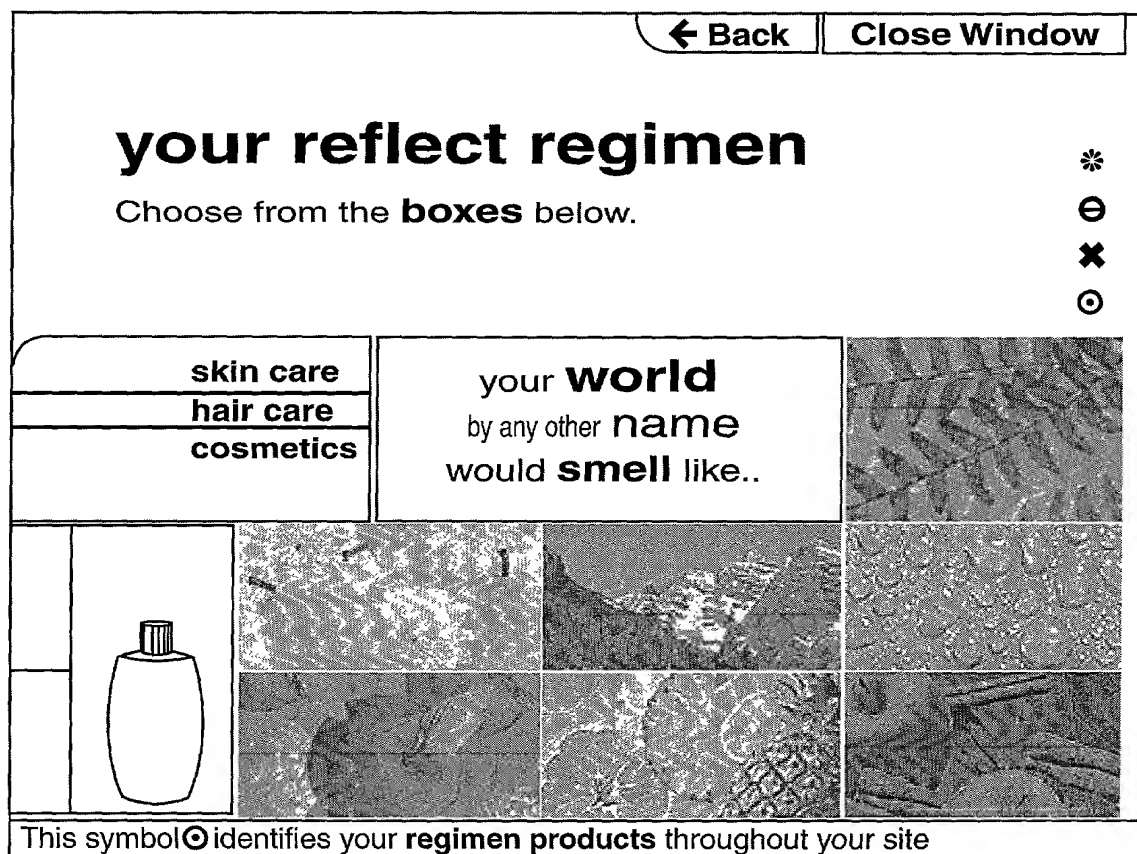


Figure 19


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Close Window

## your reflect regimen

Here is your **cosmetic** product regimen. Click on **a product** below to continue. Click **here** to redo cosmetic questions.

skin care  
hair care  
cosmetics



1

**Foundation** [to smooth]


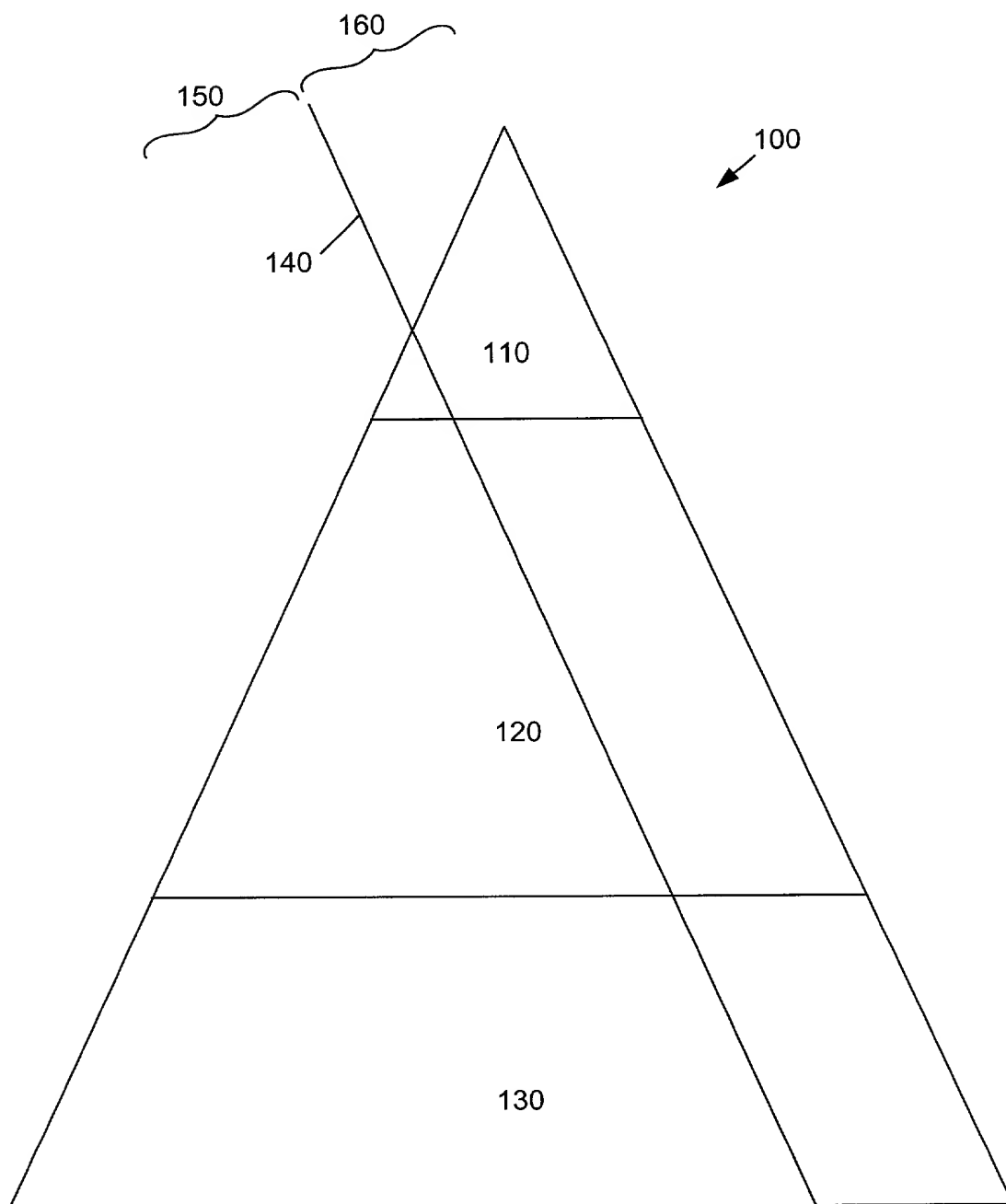
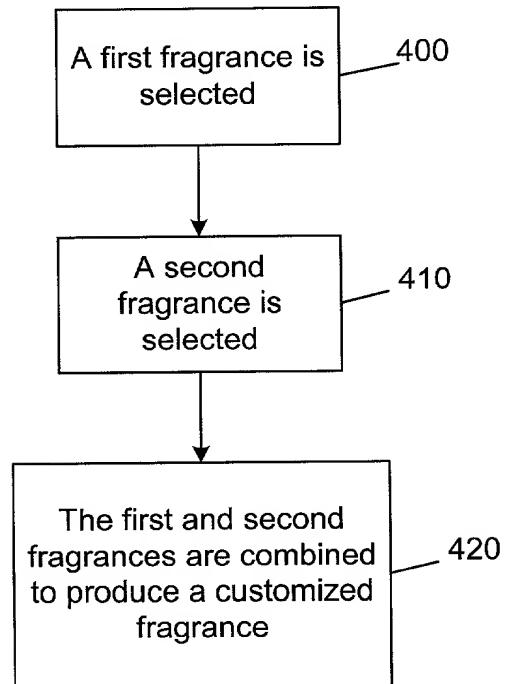
This symbol  identifies your **regimen products** throughout your site

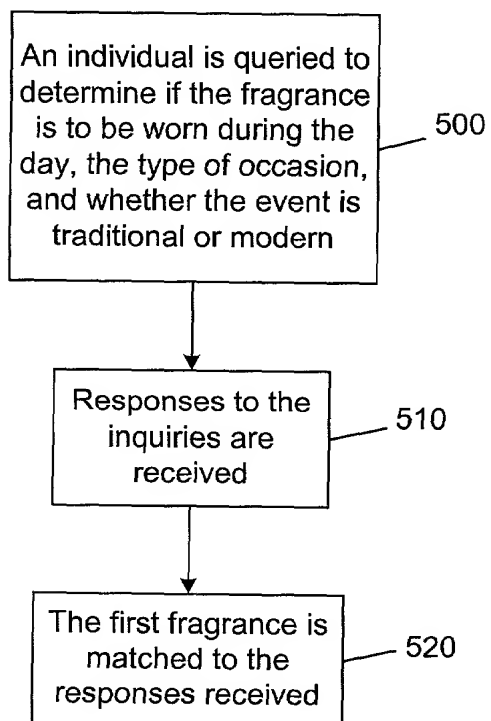
Figure 20



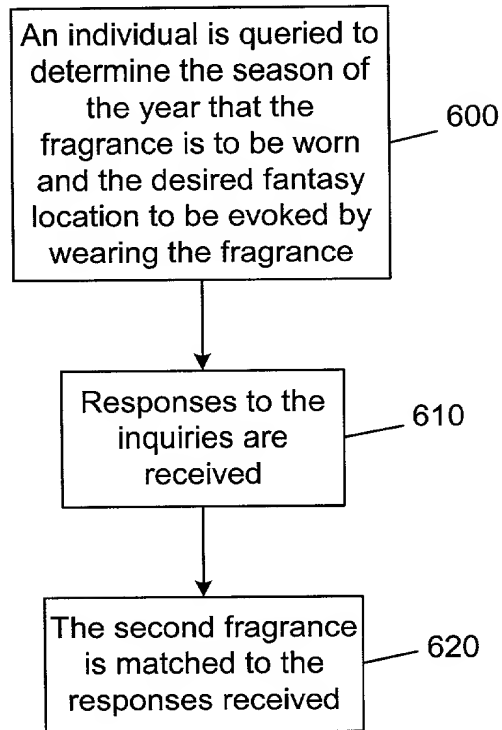
**Fig. 21**



**Fig. 22**

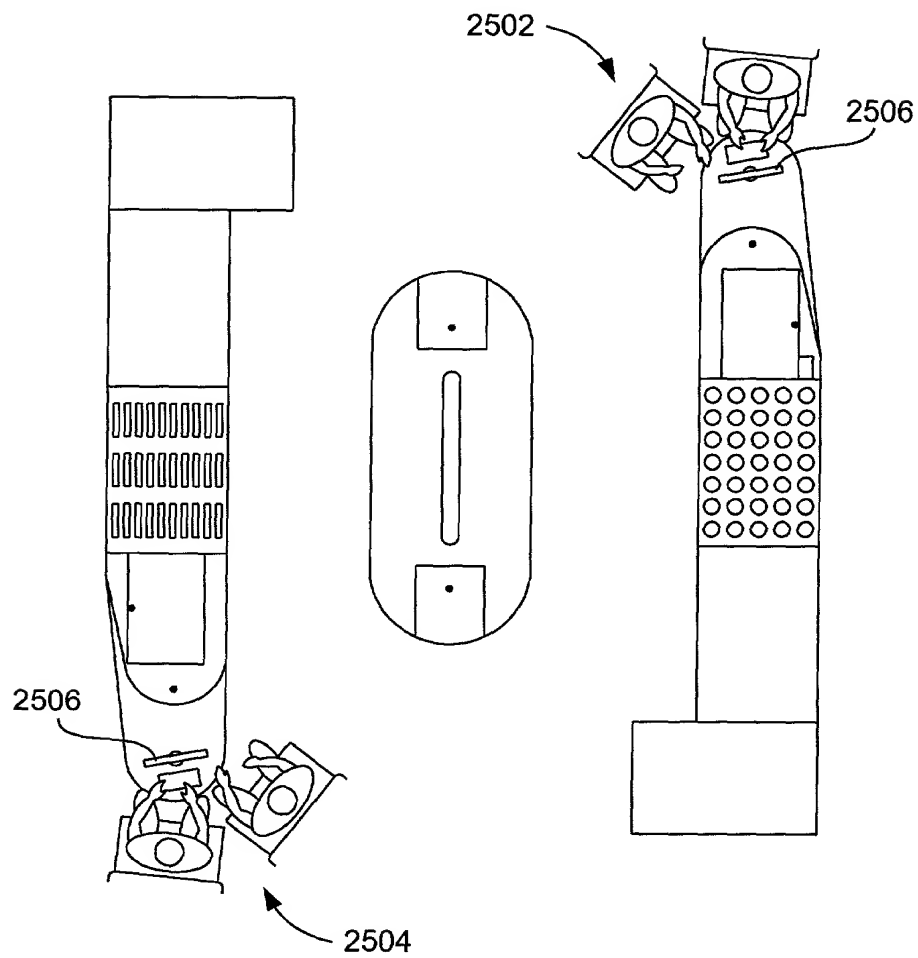


**Fig. 23**

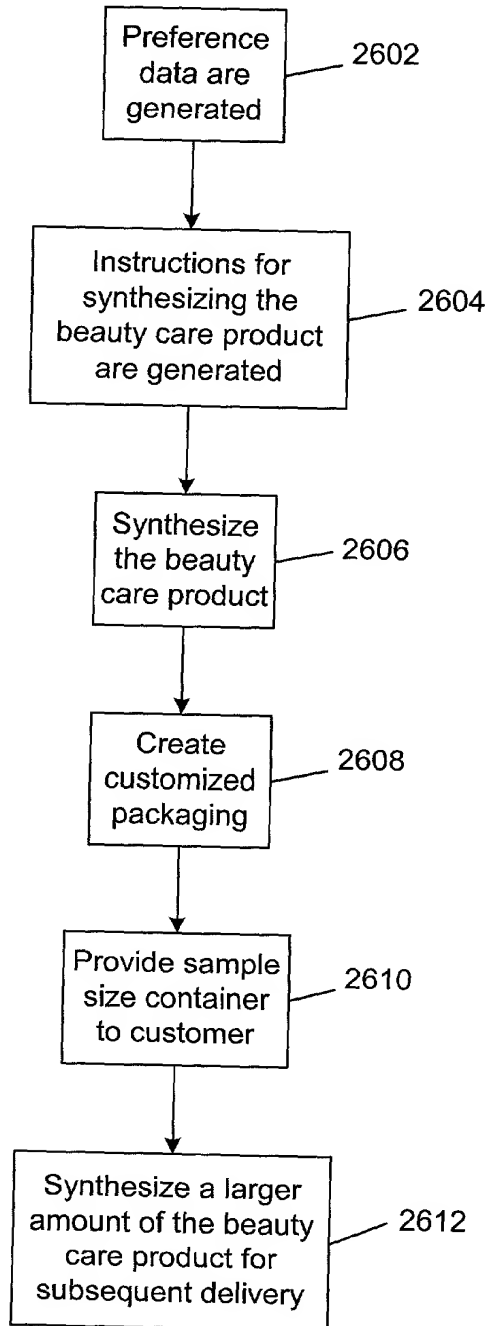


**Fig. 24**



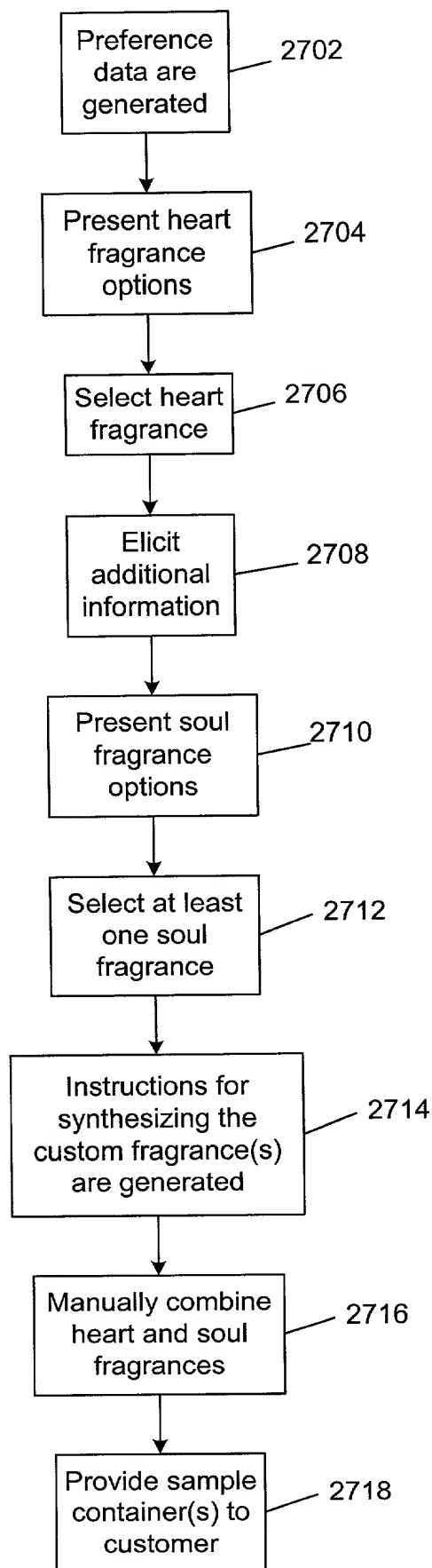


**Fig. 25**




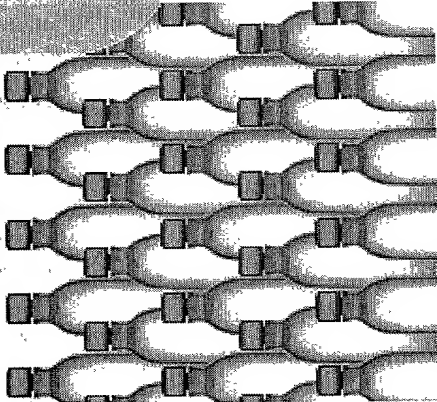
**Fig. 26**


Fig. 27



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### Create Your Heart Notes

The Heart of your fragrance is your passion -- the base notes from which your fragrance will be created. Please select the most appropriate answers to begin designing the main character of your fragrance.

#### When will you be wearing your new fragrance?

☐ Daytime
 ☐ Evening
 ☐ Both

#### What type of occasion will you be wearing your new fragrance?

☐ Casual
 ☐ Special

#### What type of fragrance would you like your creation to be?

☐ Modern -- new and unexpected
 ☐ Classic -- familiar and comfortable

#### What type of mood would you like to create with your new fragrance?

☐ Peaceful / Relaxed
 ☐ Sporty / Casual
 ☐ Elegant / Feminine
 ☐ Confident / Bold
 ☐ Romantic / Sexy

[continue](#)

#### HEART NOTES

Your Heart Notes will be made from hundreds of the finest essential oils and fragrance ingredients.

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Fig. 28

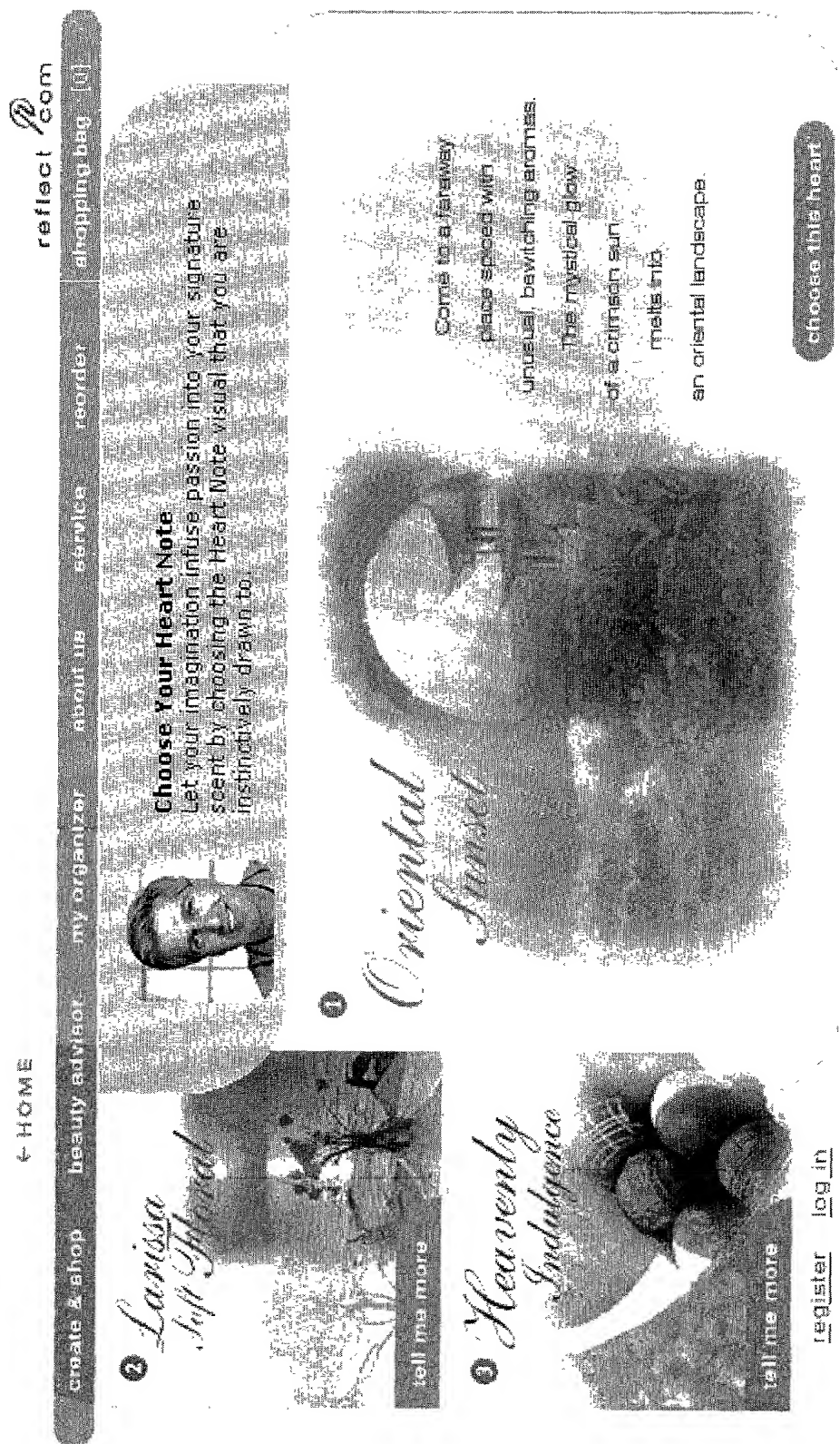


Fig. 29

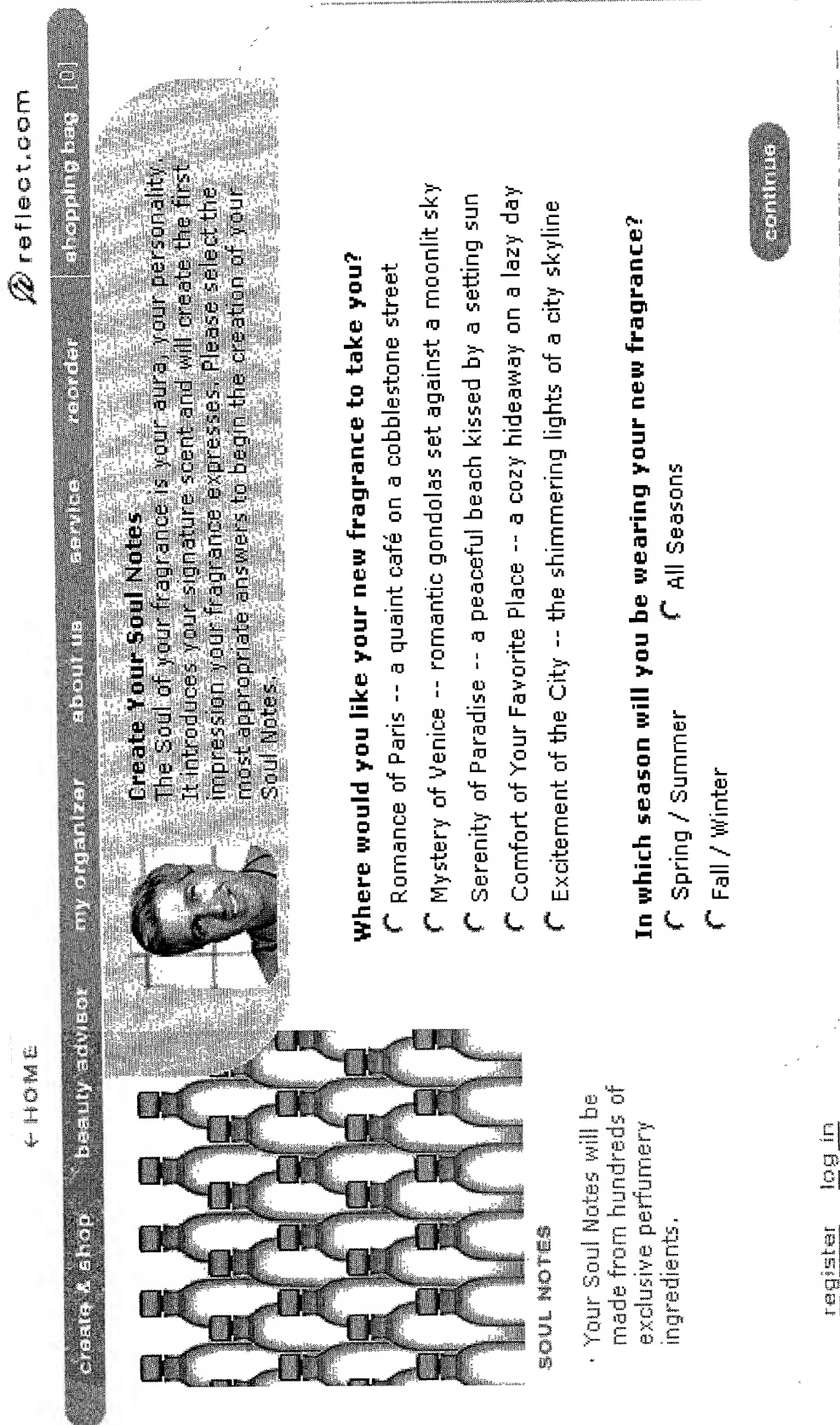


Fig. 30

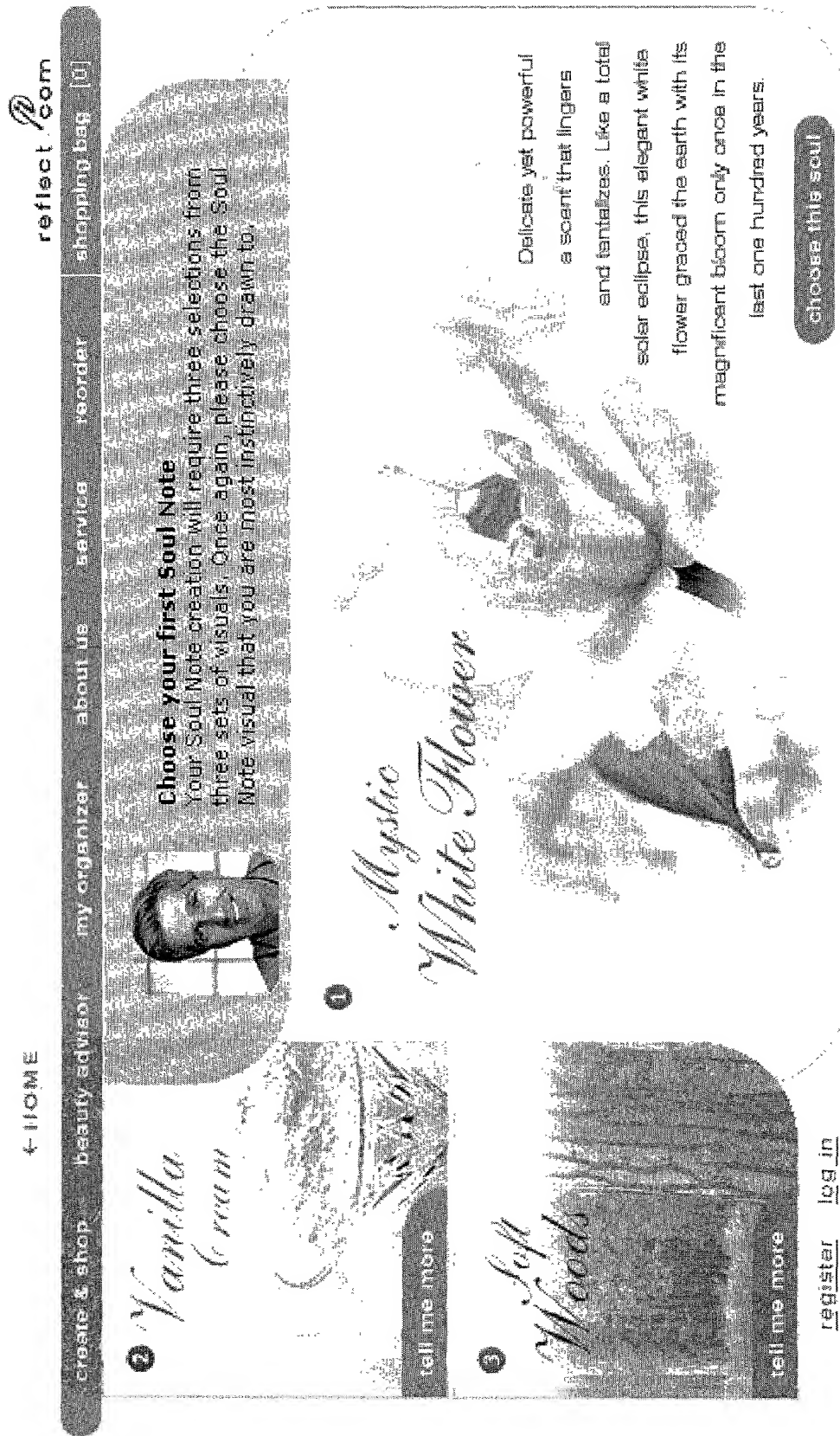


Fig. 31

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2



Ocean Mist

tell me more


3



Arctic Energy

tell me more

1



Morning Bloom

Wholesome and fresh,  
a drop of sweet nectar.  
A field of morning blooms,  
tickled by misty dewdrops.  
Perfectly balanced.  
perfectly romantic.

choose this soul

Choose your second Soul Note

Creating a scent that is just perfect for you requires the most delicate balancing of your Heart and Soul Notes. Please select another Soul Note visual so that we can make slight variations of your fragrance for you to experience.

register

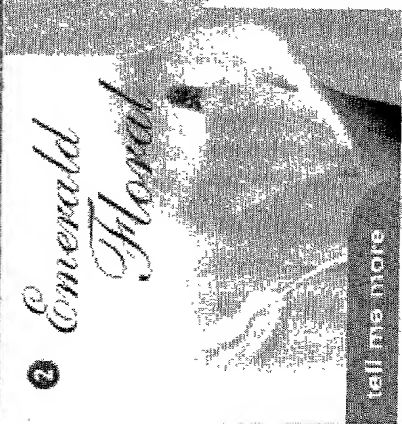
log in

Fig. 32



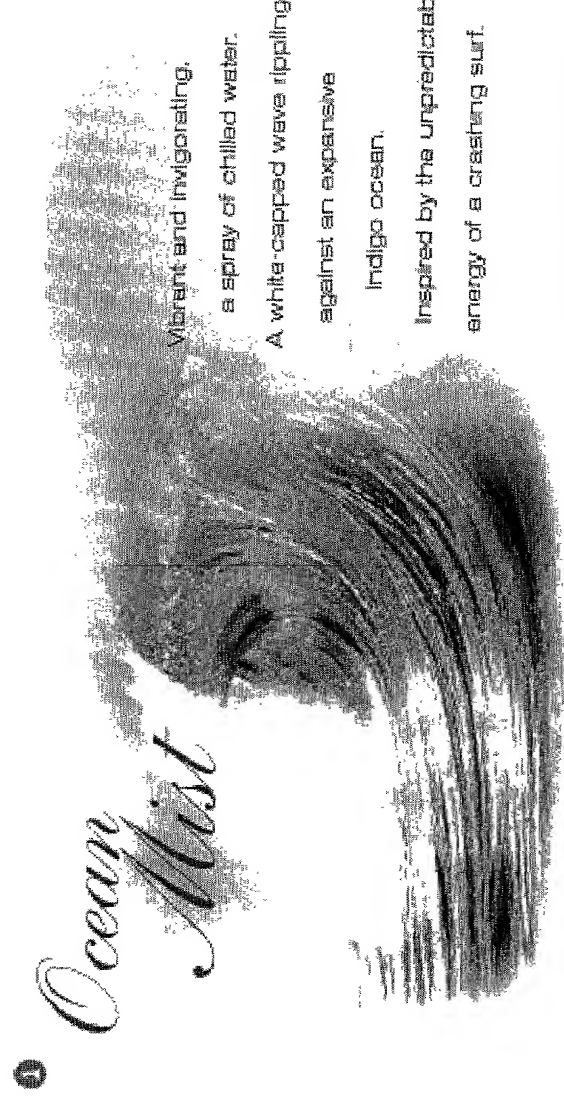
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**2 Emerald Floral**

[tell me more](#)



**1 Ocean Mist**


[tell me more](#)



**3 Rose Bouquet**

[tell me more](#)

**Choose your third Soul Note**  
To finalize the Soul process, please select one more Soul Note that best expresses the personality of your fragrance.

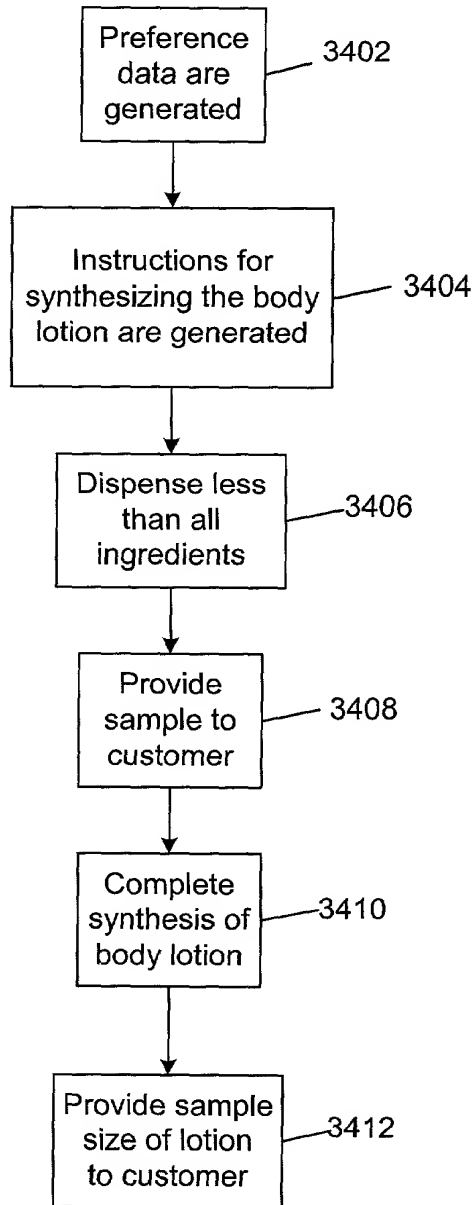


Vibrant and invigorating,  
a spray of chilled water.  
A white-capped wave rippling  
against an expansive  
Indigo ocean.  
Inspired by the unpredictable  
energy of a crashing surf.

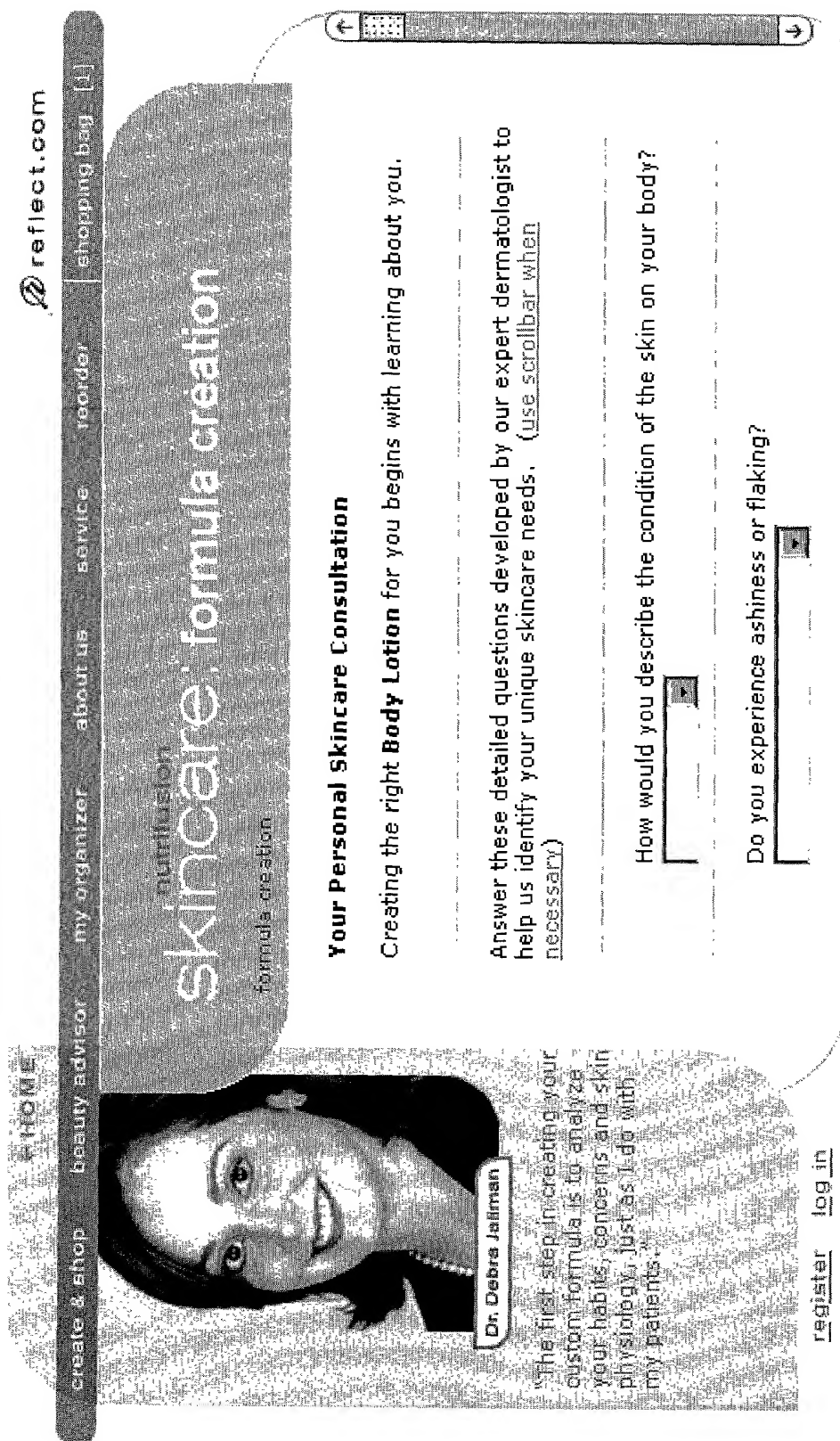
[choose this soul](#)

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Fig. 33



**Fig. 34**



**Fig. 35**

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Dr. Debra Jaliman

skin:care

multi:fusion

formula:creation

How frequently do you experience blemish breakouts on your body?

Do you have sensitive skin?

Do you use dermatologist recommended hypoallergenic products?

Are you experiencing any skin redness or itching?

help

"The first step in creating your custom formula is to analyze your habits, concerns and skin physiology, just as I do with my patients."

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Fig. 36

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reflect.com

skin care formula creator

multidimension  
formula creation

Dr. Debra Jellman

"The first step in creating your custom formula is to analyze your habits, concerns and skin physiology, just as I do with my patients."

Do you want skin that feels smoother or skin that is less oily? ☐

Do you want the skin on your body to feel firmer? ☐

Do you prefer to use Body Lotions that offer sun protection? ☐


Do you apply your Body Wash with a washcloth, loofah, puff, etc? ☐


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Fig. 37

TEST" 656660

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Dr. Debra Jellman

skin care formula creation

formula creation

Do you apply your Body Wash with a washcloth, loofah, puff, etc?

Would you say that you are a person who just won't skimp on certain skin care products?

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Fig. 38

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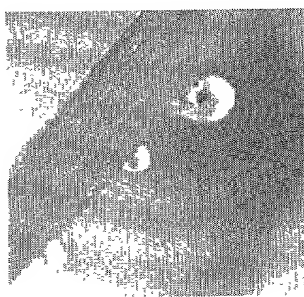


**Dr. Debra Jallman**

**nutrifusion**

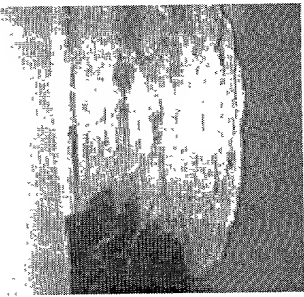
formula creation > nutrifusion boosts

Based on your needs and concerns, we have added these Nutrient Infusions to your Body Lotion. Click on each visual to learn more about its benefits.



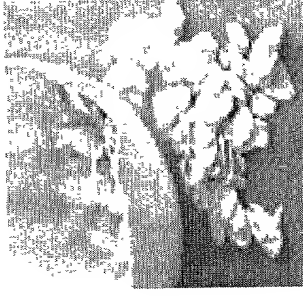
**NOURISH**

nourishes skin with natural humectants



**SMOOTH**

smoothes skin with willow herb extract



**REDUCE REDNESS**

natural oat extract helps reduce redness associated with blemishes

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Fig. 39



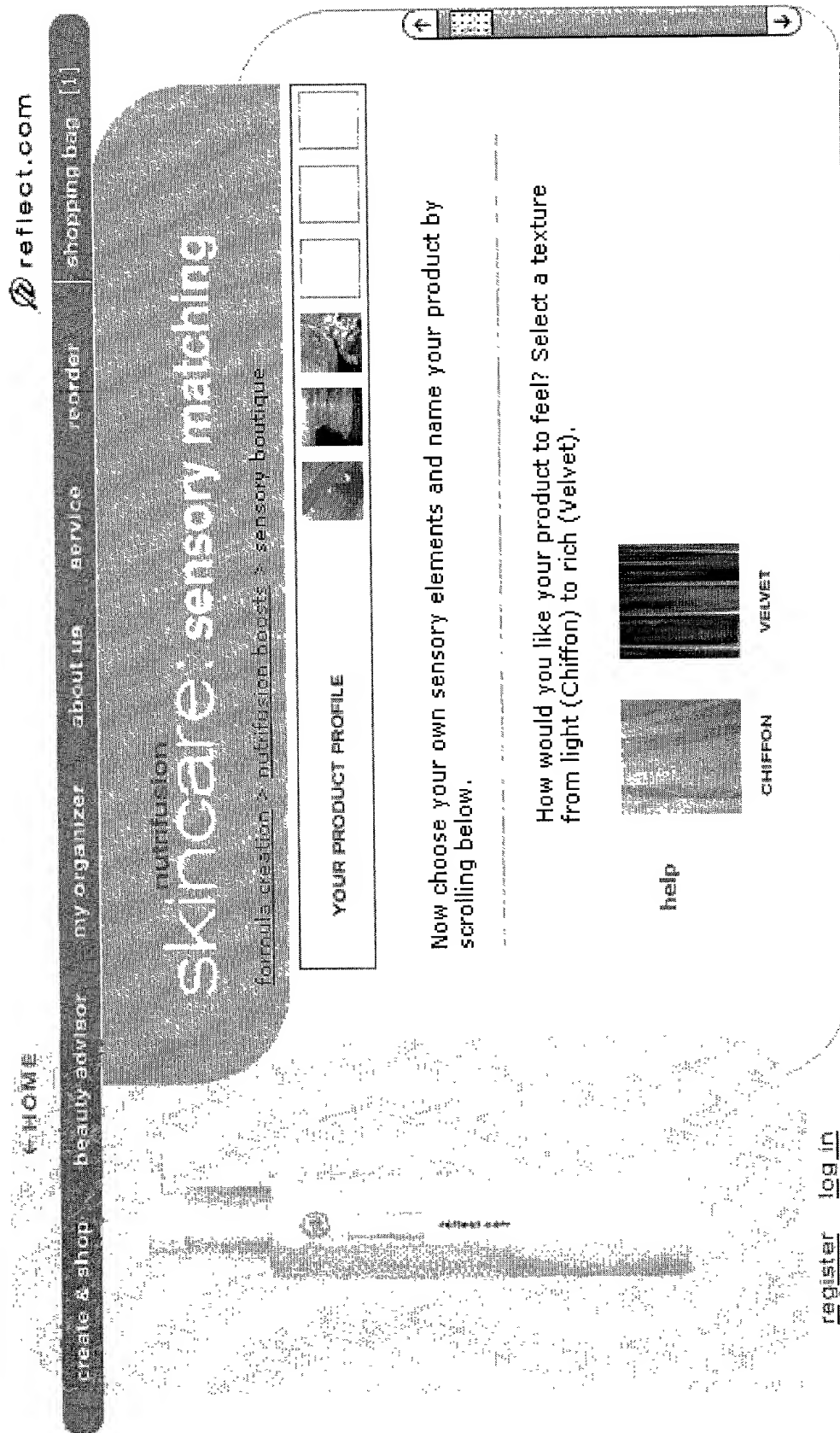


Fig. 40



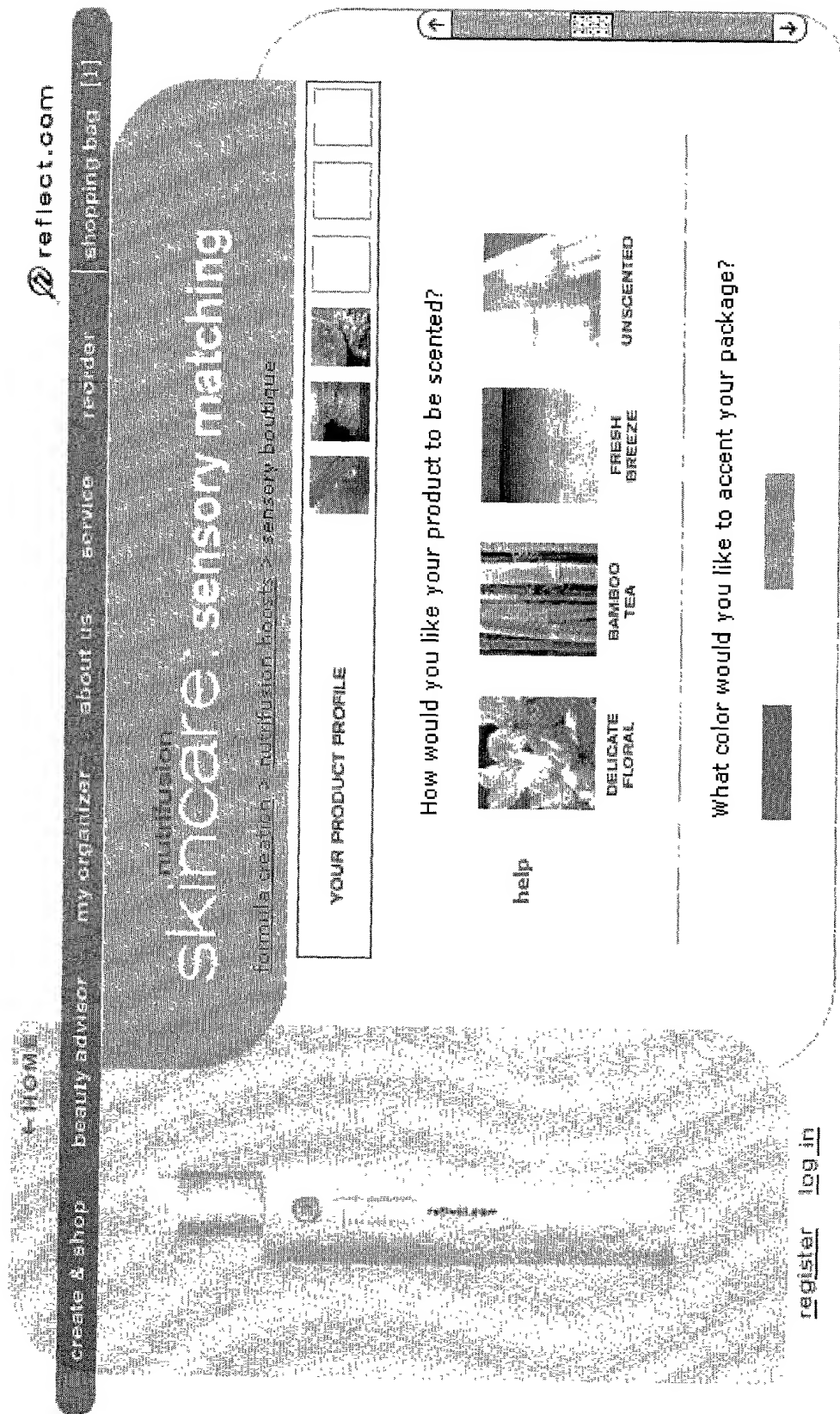


Fig. 41

TOP SECRET 65526560

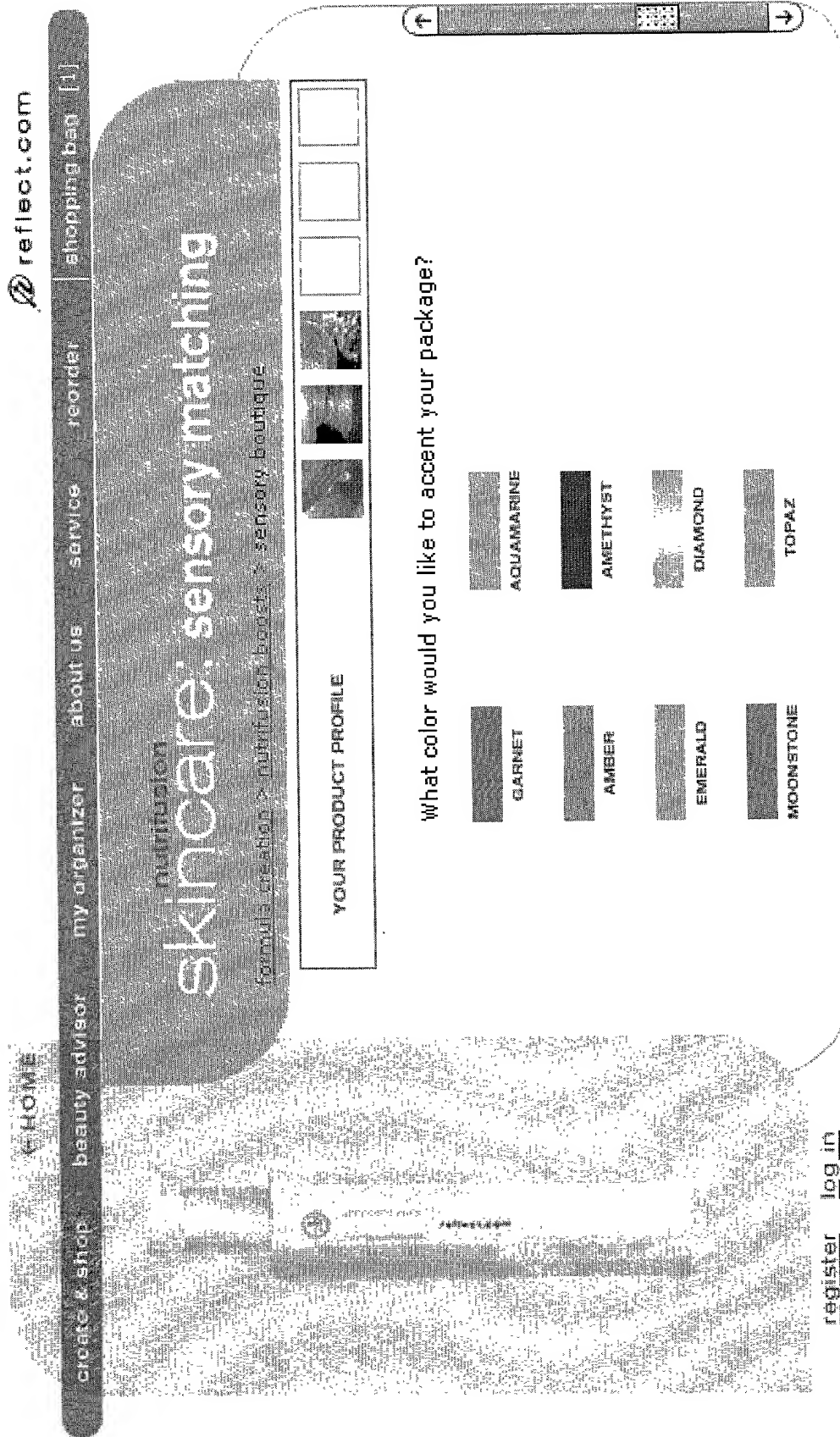


Fig. 42

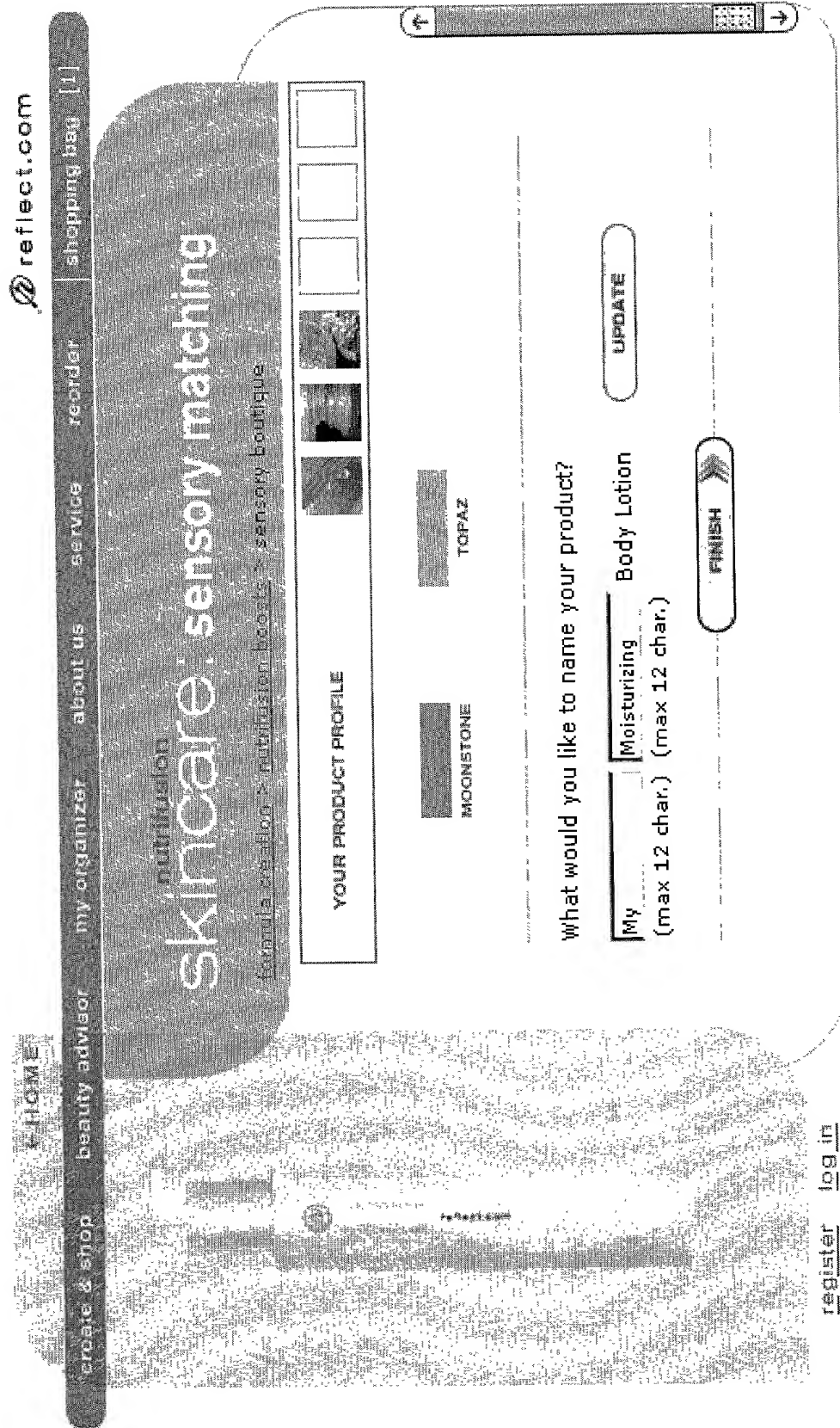


Fig. 43

Fig. 44

